



# March Mallow

*A journey in time*



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**MARCH MALLOW,**  
*brings us back to life the  
music of Nat King Cole and  
Billie Holiday.*

*A real immersion in the  
authentic atmosphere of  
New York clubs for 1940s.*

**First album "A journey in time"**

**Release February 19, 2021**

It is a small house in the french countryside from wich  
escapes « I'm a Fool to Want You ».

This timeless jazz standard, sung by Sinatra in 1951, and  
seven years later by Billie Holiday, did not take a wrinkle.  
One can figure that by listening to the recorded version by  
March Mallow.



With **Astrid Veigne** on vocals, **Christian d'Asfeld** on piano, **Eric Doboka** on guitar and **Thomas Plès** on double bass, they express all the emotion from that song, with poignant simplicity.

«**To choose a title like this one with so much emotion and soul, represented a certain challenge** », explains Astrid.

As to pay tribute to two emblematic figures of jazz like **Nat King Cole**, crooner and pianist with his bewildering swing and **Billie Holiday**, timeless diva with her melancholic and contagious blues, both precursors of today's pop music, otherwise committed to the fight for civil rights of afro Americans.

March Mallow evokes this sweet candy, like the musical style of the band, like a pleasant break, a magical moment in a world that no longer knows exactly where it is heading to... It could also be a young lady from that era evoking springtime under purple flowers...

The quartet exists since two years. The musicians, with their rich and diverse experiences met with the desire to find again the soul, the organic sound, the simplicity and sincerity of that jazz from the 1940s.

To succeed in this bet, March Mallow has chosen to record the twelve titles of their first album «**A Journey in Time**» with a single stereo ribbon microphone, the musicians being placed around in a specific way. «**That is what interested us, explains Eric Doboka, the guitar player, the intimate and nevertheless powerful aspect of that music, the audio mixing being already done in the room, everything was recorded in one shot.**

Before that, some research and listening work had been done in order to understand the musical writing from that era, in some cases preserving some original orchestrations". (France 3 television report)

**Astrid Veigne**, is a French Cameroon Malagasy singer and musician. Sensitive and sincere with multiple influences as soul, blues and pop, she collaborates in different projects like "Blue gospel" and "Smiling blues". She also signs an album with Ruby's allshine with the Parisian record label New Time Song



**Christian d'Asfeld** is a French-American pianist, having played with Barney Willen, collaborated also with Tue Loup on four records and tourings. Producer as well, composer and keyboardist in his electro funk band Burger Airport.



**Eric Doboka**, french malagasy guitarist, learned jazz with Pascal Danaé (Delgres) and Louis Winsberg (Sixun), doing film studies in parallel, bass player and member of rock band Tue Loup since 2001 with ten records and touring in France. Also composer-arranger and interpreter in about thirty other records.



**Thomas Plès**, holds the double bass. Self taught multi instrumentist and also author-composer-arranger, having collaborated with Jean-Jacques Nyssen, Orange Blossom, Mathieu Ballet, Patricia

**Jean-Pierre Dérouard**, American and Vietnamese of origin, renown trumpet player and drummer, with many exceptional collaborations such as Manu Dibango, Claude Bolling, Rodha Scott, appears on March Mallow's record "A journey in time.

# PRESS



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## March Mallow réenchante le jazz des années 50

MICHEL BAMPÉVY © MARS 2020 (MISE À JOUR : 8 MARS 2020)



March Mallow © <https://www.march-mallow.com/>

Le groupe revisite les standards de Nat King Cole et Billie Holiday. En se réappropriant les techniques d'enregistrement des années d'après-guerre, il replonge dans l'authentique atmosphère des caveaux new yorkais.

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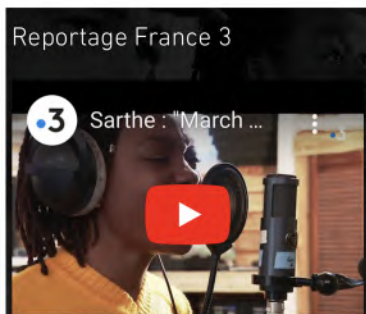
## Pour son premier album, le groupe March Mallow rend un bel hommage à Billie Holiday et Nat King Cole

Le trio sarthois a enregistré "A journey in time" à l'ancienne, un voyage dans le temps dont la sortie prévue au printemps est reportée au mois de juin pour cause de coronavirus.



Jean-Michel Ogier  
France Télévisions • Rédaction Culture

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# LINKS

<https://www.march-mallow.com/>

<https://www.youtube.com/>

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